Pittcon Buzz

The conference's official digital magazine, published by CE Communications (Pittcon Show Daily) and authorized by the Pittsburgh Conference

**Pittcon Buzz** is the opportunity for your company to start promotion early for the 2022 Pittsburgh Conference in Atlanta

- Reach 40,000 buyers/specifiers of analytical instrumentation/services
- Global reach to all Pittcon attendees over the past 3 years
- Drive brand recognition and lead generation
- **Two digital editions:**
  - Late November 2021 and mid-January 2022

**Pittcon Buzz editorial will provide the following:**

- Pittcon Today Exhibitor Excellency Awards, highlighted
- New product exhibitor announcements
- Pittcon program updates
- Industry news and more

**Advertising Closing Dates:**

<table>
<thead>
<tr>
<th>Edition</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>November 15, 2021</td>
</tr>
<tr>
<td>2</td>
<td>January 10, 2022</td>
</tr>
</tbody>
</table>

**2022 ADVERTISING RATES**

*All dimensions listed as width x height*

**Pittcon Buzz**

<table>
<thead>
<tr>
<th>Layout</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (bleed)</td>
<td>$4,000</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$2,500</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$2,000</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

**Specs:**

- Full Page: 8.75w x 11.25h inches
- 1/2 Page: 7.5w x 4.63h inches
- 1/4 Page: 3.62w x 4.63h inches
- 1/6 Page: 3.62w x 3h inches

**Pittcon eNewsletter**

<table>
<thead>
<tr>
<th>Layout</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Banner</td>
<td>$3,000/day</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>$2,500/day</td>
</tr>
<tr>
<td>Footer Banner</td>
<td>$2,000/day</td>
</tr>
</tbody>
</table>

**Files:**

- File format: RGB, Jpeg or Gif, resolution 72 dpi
- Videos: YouTube or Vimeo URLs - maximum width of art 600 pixels

**CONTACT**

Chuck Wilson
cwilson@cnpnet.com
570-476-3103 office
570-977-7409 mobile

---

Publisher………………………………..Kenneth Carroll
ken.carroll25@gmail.com

Editor……………………………………Sharon Donovan
editor.pittcon.showdaily@gmail.com

Art Director…………………………….Connie Hameedi
connie@sheefishgraphics.com

Advertising Management
Chuck Wilson………………….cwilson@cnpnet.com
Tom Scanlan…………………..scanlan319@gmail.com