Pittcon Buzz

The conference’s official digital magazine, published by Pittcon Today and authorized by the Pittsburgh Conference

Pittcon Buzz is the opportunity for your company to start promotion for the 2020 Pittcon Conference in Chicago
• Reach 40,000 buyers/specifiers of analytical instrumentation/services
• Global reach to all Pittcon attendees over the past 3 years
• Drive brand recognition and lead generation
• Two digital editions: November 15, 2019 and January 22, 2020

Pittcon Buzz editorial will provide the following:
• Pittcon Today Exhibitor Excellency Awards, highlighted
• New product exhibitor announcements
• Pittcon program updates
• Industry news and more

Advertising Closing Dates:
Edition 1 November 8, 2019
Edition 2 January 15, 2020

2020 ADVERTISING RATES

All dimensions listed as width x height

Pittcon Buzz

Full Page (bleed) .................................................................$4,000
Specs: 8.75w x 11.25h inches
Page Trim Size: 8.5w x 11h inches

1/2 Page .................................................................$2,500
Specs: 7.5w x 4.63h inches

1/4 Page .................................................................$2,000
Specs: 3.62w x 4.63h inches

1/6 Page .................................................................$1,500
Specs: 3.62w x 3h inches

Pittcon eNewsletter

Top Banner .................................................................$3,000/day
Medium Rectangle ...............................................................$2,500/day
Footer Banner .................................................................$2,000/day
Videos ........................................................................ consult publisher

Contact
Chuck Wilson
570-476-3103 office
570-977-7409 mobile
cwilson@cnpnet.com

Publisher .................................................................Kenneth Carroll
ken.carroll25@gmail.com
Editor .................................................................Sharon Donovan
editor.pittcon.showdaily@gmail.com
Art Director .................................................................Connie Hameedi
connie@sheefishgraphics.com

Advertising Management
Chuck Wilson .................................................. cwilson@cnpnet.com
Tom Scanlan .................................................. scanlan319@gmail.com

Pittcon eNewsletter

The Pittcon eNews will be published each morning before the conference opens on the dates of March 18, 19 and 20, 2019 and will be sent out electronically to every registered attendee of the Pittcon Conference in Philadelphia.

The Pittcon eNews will cover breaking news of events, live demos, exhibitors, Pittcon Programs, and live industry updates each show day, reaching attendees on their smartphones, tablets, and computers prior to walking in the conference doors.

Reach attendees and decision-makers with your marketing message first thing in the morning when they are planning their day and be in front of buyer’s eyes to drive more traffic to your booth each day of the show.

Advertising opportunities include the following:
• Top Banner - 600 x 150 pixels with placement at the top of eNewsletter—first message an attendee sees.
• Medium Rectangle Banner - 300 x 250 pixels, placed throughout the content of the eNewsletter
• Footer Banner - 600 x 150 pixels, placed at the bottom of the eNewsletter.

File format: RGB, Jpeg or Gif, resolution 72 dpi
Videos: YouTube or Vimeo URLs - maximum width of art 600 pixels