

Increase Attendance at Your Session

Below are some ideas on how to promote your session at Pittcon 2012:

- Use social media to your advantage by promoting your session on the Pittcon Facebook, Twitter and/or LinkedIn pages (links are available at the Pittcon website.) Also be sure to promote your session on your own social networking pages. These are great venues to not only promote your session but answer questions from interested conferees.
- Request that your company newsletter/college newspaper write a small blurb about your session.
- Email your contacts to notify them of your session at Pittcon 2012.
- Your session will be listed on the Pittcon 2012 Mobile App. Remind your contacts to add your session to their Pittcon Mobile App. Agenda.