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SelectScience Announces New Website: The Fastest Way to Expert Opinion

Bath, UK (03 February 2012) - SelectScience (www.selectscience.net), an online publication for the laboratory science industry, today announced the launch of its redesigned website featuring improved usability, unique editorial and user review content and improved search functionality. The new design reflects SelectScience's continual effort to provide impartial, expert opinion about the best laboratory equipment and latest techniques, to a growing audience of scientists around the world.

The redesigned website has an intuitive navigation enabling users to find the information they are looking for, whether they are actively looking to invest in new equipment, research techniques and methods or just want to keep up-to-date with the latest industry news. The website was originally established in 1998 and is trusted by over 200,000 scientist members working in Life Science, Clinical Chemistry and Applied Chemistry disciplines.

"We are thrilled to present the new SelectScience website, providing professional scientists with unparalleled access to in-depth information and unbiased user reviews on laboratory products and techniques," said Kerry Parker, Editor/General Manager of SelectScience. "Our aim is to ensure members can find useful content, share their experiences with other members, and get in touch with relevant manufacturers, quickly and easily on one website".

About SelectScience

Established in 1998, SelectScience is the fastest way to get impartial, expert opinion about the best laboratory equipment and latest techniques. The website has over 200,000 scientist members working in Life Science, Clinical Chemistry and Applied Chemistry disciplines. SelectScience is headquartered in the UK, with offices in Germany, France and North America.

www.selectscience.net