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For Immediate Release
Visit Booth 2219!

Metrohm Celebrates the Oldest-running Titrator at PITTCON

Riverview, FL, Month 2011...

Metrohm (Herisau, Switzerland) is recognized as the world pioneer in ion analysis, and is lauded for bringing the very first “titrator” to market in 1956.

Coinciding with the introduction of Metrohm’s newest “Ti-Touch” super-compact titrators — making their official debut at PITTCON (see them on display at the Metrohm booth) — Metrohm USA has launched a contest to find their oldest titrator still in operation today in North America.

Contestants from all over the US and Canada were given until November 30, 2011 to submit their 50-word essays, describing why they still love using their old Metrohm titrator. The oldest titrator accompanied by the best essay will be selected to win a brand-new Ti-Touch titrator — and Metrohm USA will pay for the winner to attend this year’s PITTCON convention/exhibition.

A press event is scheduled for Tuesday @ 3PM in Room 304EF, where the winner will show his/her oldest working Metrohm titrator alongside its winning Ti-Touch partner. Metrohm USA also plans to display Metrohm titrators from various eras, giving attendees the opportunity to view the “evolution of titration” over the past 5 decades.

The Metrohm brand is also well known for high quality Ion Chromatography and Voltammetry instrumentation. See their latest products on display at Metrohm Booth 2219.