

Top 10 Reasons to Attend a Meeting in **ATLANTA**

ACCESSIBILITY

1

Hartsfield-Jackson Atlanta International Airport

- With 80 percent of the US population being within a two (2) hour flight, Atlanta is one of the most accessible destinations in the country
- Approximately 2,500 daily flights /250 destinations with direct non-stop service
- 10 miles south of downtown Atlanta

MARTA

- Quick, inexpensive transportation from right inside Hartsfield-Jackson Atlanta International Airport directly to the heart of the convention district, Midtown or Buckhead and many area attractions

ACCOMMODATIONS

2

A wide variety of hotel options to fit any budget or need

- More than 90,000 hotel rooms in the metropolitan area
- 12,000+ hotel rooms located within walking distance of Centennial Olympic Park and surrounding attractions
- Seven new boutique hotels have opened since 2008, developing the cities luxury offering. Four more boutique or luxury hotels are opening between now and 2010, providing more choices for travelers looking for a boutique stay
- More than \$245 million in renovations provide a fresh face for metro-Atlanta properties and offer guests the best quality in modern comfort and technology

ATTRACTIONS & DEVELOPMENT

3

- Downtown Atlanta is home to the largest collection of attractions in any area in the city.
 - World of Coca-Cola
 - Georgia Aquarium
 - Inside CNN Studio Tour
 - Imagine It! The Children's Museum of Atlanta
- These attractions are conveniently located just steps away from each other around Centennial Olympic Park
- In the past five years, more than \$214 million in new attractions have opened around Centennial Olympic Park
- In the next four years, more than \$7.7B of new hospitality product will open, including:
 - National Center for Civil and Human Rights (2013)
 - College Football Hall of Fame (2013)

AFFORDABILITY

4

- Atlanta has plenty to offer visitors without breaking the bank.
- Atlanta CityPass offers its bearers nine days to pick and choose from some of Atlanta's top attractions including:
 - Georgia Aquarium
 - World of Coca-Cola
 - Inside CNN Studio Tour
 - High Museum of Art
 - Zoo Atlanta
 - Atlanta Botanical Garden,
 - Atlanta History Center
 - Fernbank Museum of Natural History
- Visitors can purchase Atlanta CityPass for \$74 for adults (a \$152 value) and \$54 for ages 3-12 (a \$100 value).
- Other Discounts and savings, including vacation package deals are available at www.atlanta.net.

DINING

5

- Atlantans spend half of their annual food budget on dining away from home, according to Frommer's Guide. As a result, 45 new restaurants opened in our downtown area alone since 2008.
- More than 700 Zagat-rated restaurants from traditional southern fare to upscale gourmet cuisine to locally-owned establishments with an emphasis on farm-to-table dining.



6

ARTS & CULTURE

Atlanta's extensive art scene and rich history create cultural offerings unmatched in the South.

- Visitors can enjoy art, music, theatre and more at award-winning venues throughout the city.
- The Atlanta Symphony Orchestra, whose recordings have earned 27 GRAMMY Awards, plays more than 200 concerts per year.
- Atlanta is also home to 52 playhouses and theatres, including the Tony Award-winning Alliance Theatre, which hosts groundbreaking performances including the world premieres of Broadway-bound "The Color Purple" and "Aida."

7

SHOPPING

Boasting more than 950 shopping centers, visitors looking for a little retail therapy have come to the right city.

- Southern Living readers consistently rate Atlanta as the top destination in the South for shopping.
- Atlanta has one of the top 10 retail markets in the country, and the city's neighborhoods are a great place to find antiques, art galleries, arts and crafts stores, thrift shops and boutiques.
- Centers include:
 - Phipps
 - Lenox Square
 - Atlantic Station

8

NEIGHBORHOODS & DIVERSITY

Atlanta's diverse neighborhoods represent Atlanta's history, and summon visitors to experience the many unique areas that create the landscape of this city.

- Little Five Points - Atlanta's most bohemian retail district
- Inman Park - the city's "first suburb"
- Buckhead - the "Beverly Hills of the East"
- Midtown - "heart of the arts" in Atlanta
- Old Fourth Ward - home to the historic Sweet Auburn district
- Virginia Highlands - One of Atlanta's most popular neighborhoods for Atlanta's most shopping, dining and nightlife

9

NIGHTLIFE

- The city's nightlife is diverse, with each neighborhood offering a different vibe from Virginia-Highland's laid-back atmosphere to the chic style of Buckhead to the trendy, cosmopolitan scene in Midtown.
- Atlanta's after-hours scene offers something for everyone, whether looking for a place to dance the night away, kick back and relax to some smooth jazz or enjoy a late-night coffee and dessert.

10

ABUNDANT SOUTHERN HOSPITALITY

Hospitality is more than a catchphrase; in Atlanta, it is a way of life.

- The Atlanta Hospitality Community is a team of professionals, dedicated to understanding and fulfilling your needs.
- The Downtown Improvement District's friendly Atlanta Ambassador Force serves as an on street concierge, offering helpful information, directions and a personal welcome to visitors. 67 Ambassadors help create a safe, clean and friendly downtown.

