



Pittcon 2012 Logos

The 2012 Pittcon Conference and Expo logo is available in various file formats in black and white and four-color and can be [downloaded here](#).

If you have any questions regarding logo usage or need a format other than what is provided on the website, please contact Marian Nardozzi at 800-825-3221 x 203 or by email to nardozzi@pittcon.org.

Use of Pittcon® 2012

Pittcon® 2012 is a registered service mark of the Pittsburgh Conference and refers only to the annual show produced by The Pittsburgh Conference on Analytical Chemistry and Applied Spectroscopy, a nonprofit Pennsylvania corporation. In an effort to achieve consistency in our message, we are requesting the title be written in text as follows:

Pittcon 2012 —lowercase, all one word, and should always contain the year of the show.
PITTCO 2012 – Use uppercase only when Pittcon appears in a sentence or heading where all the words are in uppercase. For example, VISIT OUR BOOTH AT PITTCO 2012.

The “circle-R” mark is only necessary to appear the first time Pittcon 2012 is used in a piece. Please consult the [Pittcon 2012 Brand Manual](#) for complete guidelines on logo usage.

We encourage and appreciate your use of Pittcon 2012 in your advertising and press releases. Incorrect use, however, will only serve to dilute its impact for you and for us. Thank you for your co-operation in this matter.

The entire Pittcon Organizing Committee thanks you for your help and wishes you a successful Pittcon 2012. See you in Orlando!