

Complete this form and return it to Pam Wasielewski by fax, mail, or email. PROMOTIONAL OPPORTUNITIES ARE ONLY AVAILABLE TO PITTCON 2012 EXHIBITORS.

COMPANY NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_ CONTACT FAX \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please reserve the following advertising opportunities for my company:

Promotion	Price per Promotion	Quantity	Total
<b>Print</b>			
Abstract CD	\$15,000	_____	\$ _____
Floor Plan	\$3,000	_____	\$ _____
Highlighted Exhibitor Listing	\$1,000	_____	\$ _____
Hotel Key Cards	\$8,000	_____	\$ _____
Lobby Banners	\$4,000 plus costs	_____	\$ _____
Pittcon Passport	\$3,000 per square	_____	\$ _____
Souvenir Inserts	\$1.50 per bag (min. 5,000)	_____	\$ _____
Tram Stop	\$1,000 each	_____	\$ _____
<b>Digital</b>			
Conferee e-Newsletter Banner Ad	\$2,500 per month	_____	\$ _____
	\$16,000 for eight month program	_____	\$ _____
Conferee Registration	\$3,000	_____	\$ _____
Dedicated Email	\$4,000 per month	_____	\$ _____
Exhibitor e-Newsletter Banner Ad	\$2,500 per month	_____	\$ _____
	\$16,000 for eight month program	_____	\$ _____
Exhibitor Registration	\$3,000 per month	_____	\$ _____
Exhibitor Spotlight	\$3,000 per month	_____	\$ _____
Highlighted Mobile App Listing	\$1,000	_____	\$ _____
Media Wall	\$7,000 plus costs	_____	\$ _____
Mobile App Top Sponsor	\$10,000	_____	\$ _____
Website Banner	\$1,000 per month (July '11 - August '11)	_____	\$ _____
	\$2,000 per month (Sept. '11 - Feb. '12)	_____	\$ _____
	\$10,000 8 mo. program (July '11 - Feb. '12)	_____	\$ _____
<b>Activities</b>			
Get Connected Promotion	\$5,000 each	_____	\$ _____
Media Sponsorship	\$600.00	_____	\$ _____
International Mixer	\$3,500	_____	\$ _____
Short Course Breaks	\$600 each	_____	\$ _____
Massage Station	\$10,000	_____	\$ _____
Mixers on the Floor	\$5,000 each	_____	\$ _____
	Grand Total		\$ _____
	- 50% Deposit		\$ _____
	Total Amount Due		\$ _____

I wish to pay by:  Credit Card  Check (Please make checks payable to The Pittsburgh Conference)

Card Holders Name: \_\_\_\_\_

Card Number: \_\_\_\_\_  MASTERCARD  VISA  AMERICAN EXPRESS

Expiration Date: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

To reserve your promotion, please return completed form with 50% non-refundable, deposit to:

Pam Wasielewski, Marketing Assistant

The Pittsburgh Conference, 300 Penn Center Boulevard, Suite 332, Pittsburgh, PA 15235

Phone: (412) 825-3220 ext. 202, Fax: (412) 825-3224, Email: wasielewski@pittcon.org